



Executive Summary: Capital Raise for the Production of Independently Produced Studio Motion Pictures

21st Century Motion Picture Studio Model

Realm Pictures International is a trailblazing new motion picture studio producing global blockbuster entertainment on an independent cost basis, while forging industry workforces at the nation's Historically Black Colleges and Universities, and endowing our HBCUs with shared box-office revenues.

The immensely lucrative entertainment industry has long operated in two vastly different, non-overlapping spheres: The traditional **Studios** are second-to-none at producing global blockbuster entertainment, but their colossal overspending and immense internal fee structures drastically inflate production costs – (recall the military's \$7,622 coffee makers, \$2,228 monkey wrenches, and \$640 toilet seats¹) – driving half of studio releases to net losses and curbing profits for the profitable half.² Meanwhile, cost-driven **Independent Producers** make profitable movies for nickels on the studio dollar – (as just one example, all but one of Roger Corman's 400+ films has turned a profit³) – but they typically make niche films targeting narrow audiences, curbing what could be far greater profits. In a groundbreaking move, Realm is merging these two time-tested models to produce globally distributed blockbuster entertainment at a dramatic cost savings that exponentially increases each film's profit yield.

Four-Picture Slate, Timeless Universal Stories

Realm's launch slate of four motion pictures tell timeless universal stories poised to become beloved classics. Three of these features are in development; our flagship motion picture, ***Steal Away***, is ready for production.

Steal Away

Based on Andrew Ward's post-Civil War epic "Dark Midnight When I Rise" and Toni Anderson's critically acclaimed "Tell Them We Are Singing About Jesus," *Steal Away* is the breathtaking story of the legendary Fisk Jubilee Singers, a sensational choir of young former slaves fighting the KKK's reign of terror against their not with bullets or bombs but electrifying songs of faith and freedom. *Steal Away* follows the choir's titanic rise from the darkness of slavery to the glittering ballrooms of England as they conquer the world... and must then conquer themselves. A music-filled saga mirroring *Gone With the Wind* in scope and *Bridgerton* and *Hamilton* in diversity, *Steal Away* will feature a spectacularly diverse international cast, an electrifying soundtrack produced with five-time Grammy legend Billy Childs, and a powerful universal message of faith, hope, redemption and race reconciliation that will leave audiences cheering from Boston to Beijing.

¹ latimes.com/archives/la-xpm-1986-07-30-vw-18804-story.html

² stephenfollows.com/hollywood-movies-make-a-profit

³ bfi.org.uk/lists/roger-corman-10-essential-films

***Steal Away*: Intellectual Property, Lucrative Box-Office Legacy**

Steal Away is based on two critically acclaimed books capturing the epic story of a celebrity choir with a legendary track record of global box-office profitability. In their lucrative 150-year history, the Jubilee Singers have electrified tens of millions of fans worldwide including kings, queens, and emperors, and just last year won a Grammy. The TV special “Sacrifice and Glory” about their towering exploits has become a celebrated classic, and Realm’s screenplay adaptation has received the highest possible rankings from two of the industry’s leading coverage houses.⁴ This month’s issue of National Geographic celebrates their epic story.⁵

Producing *Steal Away*: \$39.7 Million vs. \$200 Million

With its epic cast, global locations, action sequences and epic soundtrack, *Steal Away* is a blockbuster on the order of *Braveheart*, *Schindler’s List*, and *Saving Private Ryan*.⁶ To budget *Steal Away* on an indie cost basis, Realm has commissioned eminent line producer Kelly Todd (*Dawn of the Planet of the Apes*, *Heroes*). Renowned throughout the industry for her fiscal mastery, Todd was recently named Senior VP of Feature Production at William Morris Endeavor’s **Endeavor Content**.⁷ While Disney or Paramount would spend upwards of \$200 million to produce *Steal Away*, Todd brings it in at a lean \$39.7 million (adjusted for recent inflation), an 80% cost savings that exponentially increases the picture’s projected profit yield.

Global Advertising, Theatrical Distribution

Theatrical exhibition is the holy grail of motion picture distribution; a theatrical premiere maximizes a film’s earnings potential across all other exhibition platforms. *Steal Away* will be globally promoted, theatrically premiered, then distributed across worldwide streaming, home video, television, and ancillary platforms. At the same time, *Steal Away*’s immensely lucrative merchandising, soundtrack, and music publishing corridors will be robustly monetized, as will licensing opportunities for prequels, sequels, spinoffs, specials, and series.

Post-Pandemic Market Analysis: Motion picture theatrical distribution remains stronger than ever. The three years immediately preceding the pandemic saw the highest box-office revenues in motion picture history, and Statista projects that by 2025 those numbers will have nearly resumed where they left off.⁸

\$712M Gross Revenues: Nash Information Services

Consulted by the studios, streamers, networks, and investment banks, and distinguished by its trans-platform dataset modeling, Nash Information Services is the industry’s leading box-office analytics firm. Citing *Steal Away*’s universal themes, universally loved music, and broad international crossover appeal, Nash identifies several high-grossing studio releases as box office comparables and forecasts robust earnings across global distribution platforms, projecting median revenues at \$712 million with substantial upside should *Steal Away* succeed in matching the box-office returns of the comparable *Bohemian Rhapsody*.⁹

Capital Raise, Financial Structure

Realm is seeking a **\$200,000,000** credit facility to produce Realm’s launch slate of four motion pictures including *Steal Away*, and to invest in the films’ theatrical advertising and distribution.

⁴ Coverage excerpts from Scriptapalooza and Coverfly will be furnished to Investment and Lending Partners.

⁵ nationalgeographic.com/history/article/the-fisk-jubilee-singers-amazing-story-from-slavery-to-stardom

⁶ *Steal Away*’s cast to date can be seen at: imdb.com/title/tt9886428/?ref_=nm_knf_t1

⁷ [Linkedin.com/in/kelly-todd-61a24149](https://linkedin.com/in/kelly-todd-61a24149). Todd’s budget remains the production basis for the film.

⁸ Statista: Stats 1170721 and 271856

⁹ While websites such as IMDb and Box Office Mojo report only theatrical revenues, Nash aggregates comprehensive theatrical, streaming, home video, television, and ancillary earnings figures, creating a true trans-platform earnings picture that frequently doubles the merely theatrical figures.

Endowing America's HBCUs, Forging HBCU Internships and Workforces

America's HBCUs are teeming with some of the most brilliant minds on Earth, but the gates of opportunity are systemically shut to them. Meanwhile, many of our severely underfunded HBCUs are struggling to forge futures of hope for hundreds of thousands of young people, with some at the brink of bankruptcy. Realm passionately joins their crusade. Realm pledges to endow our HBCUs with 10% of net box-office revenues from *Steal Away*, endowments projected to potentially reach \$70 million. At the same time, Realm will forge entertainment industry mentorships, internships, and workforces to systemically develop and draw upon the outstanding literary, performing arts and technical talent emerging from our HBCUs, breaking outstanding young artists of color into the lucrative \$2.3 trillion global media industry.

Realm's Leadership

Realm's distinguished leadership hails from a robust cross-section of business industries and sectors:

Chief Executive Officer Stephen Ashley Blake is an award-winning 40-year industry veteran whose motion picture, television, and music video credits span over 200 productions for Universal, Paramount, Warner Brothers, Sony, HBO, Samuel Goldwyn Films, Fox Television, USA Network, Geffen, Motown, Interscope, Virgin, Capitol, Columbia, MCA, RCA, Atlantic, Elektra, Epic, Island, Def Jam and Arista.

Chief Corporate Officer Sonya Blake's high-profile appointments in the corporate, institutional, government, and charitable sectors include roles as Director of Corporate Gifts for the Los Angeles County Museum of Art; Executive Director/CEO of the National Association of Women Business Owners; Director of the California Governor's Office for Small Business Advocacy, and Director of Community Business in the Mayor of Los Angeles' Office of Economic Development.

Chief Operating Officer Robin Stewart's governance of Realm's operations is backed by a 30-year legacy in senior global leadership, serving as General Electric's Strategic Project Operations Director, Global PMO Manager, Senior Project Manager, and Risk Management Director; and overseeing process and governance for GE's multinational global consortium developments.

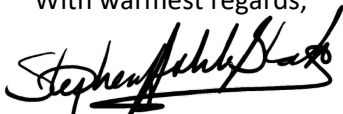
Chief Financial Officer Robert Murphy (CFA, FRM, CAIA, FSA Credential Holder) is distinguished by a 30-year tenure in asset management and investment banking, institutional consultancies to private equity firms and hedge funds, and an ongoing consultancy to PricewaterhouseCoopers. He has served as Chief Investment Officer, Investment Committee Chairman, and Risk Management Director for Hatteras Funds; and Total Risk Group Head and Lead Portfolio Manager for Altegris Advisors.

Chief Investment Officer Brent Buchanan's 21 years in energy sector leadership include executive finance and procurement management for Fortune 500 companies including Quanta Services, HDR, Burns & McDonnell, Hawker Beechcraft, and Bombardier Aerospace.

Vision. Legacy. Reward.

Realm's managing partners sold their home of nearly 20 years and have personally invested over \$850,000 in the development of Realm Pictures International. Realm's visionary team has invested over 85,000 uncompensated man-hours to build the motion picture studio of tomorrow. We invite you to join this groundbreaking movement – and the making of history – as Realm's Financing Partner, creating a new century of powerfully uplifting motion pictures while forging your legacy as a Producer of beloved global blockbuster entertainment.

With warmest regards,



Stephen Ashley Blake
President/CEO
Realm Pictures International